

**2016 World Standards Week**  
**ANSI Legal Issues Forum – Speaker Biographies**

<p><b>Rose Auslander</b> <i>Panelist</i></p>	<p>Rose Auslander, counsel, Carter Ledyard &amp; Milburn LLP, focuses her practice on intellectual property; policing and achieving the swift take-down of infringing apps, Facebook pages, and Twitter feeds; trademark, trade dress, domain name, dilution, unfair competition and copyright litigation, and UDRP domain name arbitration; the negotiation and drafting of trademark and copyright licenses, co-existence agreements, and assignments; trademark and domain name clearance; and the prosecution of trademark, certification mark, and copyright applications.</p> <p>Ms. Auslander has been a visiting lecturer at SUNY Purchase College and at the Fashion Institute of Technology.</p>
<p><b>Allison Bender</b> <i>Panelist</i></p>	<p>Allison Bender is a senior associate in Hogan Lovells’ Washington D.C office, where she advises clients on cybersecurity matters, including breach preparedness and response, transactions, information sharing, engagement with law enforcement, and public policy. Prior to joining Hogan Lovells, Allison served as a cybersecurity attorney at the Department of Homeland Security (DHS), where she advised the Office of Cybersecurity &amp; Communications on cybersecurity and privacy laws, regulations, and policies.</p> <p>Before focusing on cybersecurity, Allison spent six years at DHS negotiating complex, international and domestic, multimillion dollar research and development agreements in a variety of emerging science and technology areas. She led the oversight of \$1B+ in DHS activities, leading compliance programs for export controls as well as treaty and regulatory compliance. Ms. Bender also spent four years as primary counsel for the SAFETY Act, providing legal advice on legislation that protects companies with antiterrorism technologies, laying the groundwork for many of the policies and procedures for its current operation.</p>
<p><b>S. Joe Bhatia</b> <i>Opening and Closing Remarks</i></p>	<p>Joe Bhatia is the president and CEO of the American National Standards Institute (ANSI). Prior to joining ANSI, he held the position of executive vice president and chief operating officer of the international group at Underwriters Laboratories Inc. (UL).</p> <p>Mr. Bhatia currently serves as president of the Pan American Standards Commission (COPANT). He also serves as vice chairman of the Industry Trade Advisory Committee on Standards and Technical Trade Barriers (ITAC 16), a joint program of the U.S. Department of Commerce (DOC) and Office of the U.S. Trade Representative (USTR). A member of the International Organization for Standardization (ISO) Council and its Standing Committee on Strategies, Mr. Bhatia also holds a seat on the Oakton Community College Education Foundation Board and recently retired as a member of the National Fire Protection Association (NFPA) Board of Directors.</p>
<p><b>Lorraine Carli</b> <i>Moderator</i></p>	<p>Lorraine Carli is vice president of Outreach and Advocacy for the National Fire Protection Association where she oversees all media and public affairs activities, editorial content for NFPA’s Web sites, the organization’s magazine <i>NFPA Journal</i>, NFPA’s Wildland Fire Operations and Public Education Divisions. Ms. Carli is president of the Home Fire Sprinkler Coalition and president of the Board of Directors for The Phoenix Society for Burn Survivors. She also serves on the boards of The Center for Campus Fire Safety and Electric Safety Foundation International (ESFI).</p>

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	<p>Prior to joining NFPA, Ms. Carli was a public relations consultant working with health care, medical technology, government, and non-profit organizations. Before her role as a consultant, Ms. Carli was the director of marketing services for Speedline Technologies, overseeing global public relations, marketing communication and advertising; and was director of communications for CareGroup, a network of hospitals in Massachusetts. She began her career in state government, where she was most noted for her more than decade tenure as the director of public affairs for the Massachusetts Department of Social Services. She is also an adjunct professor at Suffolk University in Boston, teaching graduate public relations courses.</p>
<p><b>Larry Clinton</b>  <i>Moderator</i></p>	<p>Larry Clinton is president and CEO of the Internet Security Alliance, a multi-sector international trade association focused on cyber security. In 2015 the National Association of Corporate Directors named him to its “Corporate 100” list of the most influential people in the field of corporate governance. He serves on the Cyber Security Advisory Panel of the Center for Audit Quality and is the past Chair, and current Executive Committee member of the IT Sector Coordinating Council. In 2016 SC Magazine award ISA with its Editor’s Choice Award for leadership and Excellence in cyber security.</p> <p>He wrote ISA’s “Cyber Security Social Contract” which is the first, and most often cited, reference in President Obama’s major policy paper on cyber security, and was also endorsed by the House GOP Task Force Report on Cyber Security. He has briefed industry and governments around the world including briefings for the NATO Center of Cyber Excellence in Estonia, The Organization of American States in Argentina and a two week State sponsored tour of India.</p> <p>Mr. Clinton has been featured as a cyber expert in virtually all the major media outlets including CBS News, Fox News, MSNBC, NYT, WSJ, PBS News Hour, Morning Edition and CNN Situation Room and MTV in India. He wrote the Handbook board level cyber security published by the National Association of Corporate Directors, has published numerous articles and best practices on cyber security, and has testified on many occasions in both the House and Senate.</p>
<p><b>Ezra Church</b>  <i>Panelist</i></p>	<p>Ezra Church, partner-elect at Morgan Lewis &amp; Bockius, focuses his practice on class action lawsuits and complex commercial and product-related litigation. He represents clients in a wide range of industries, including financial services, life sciences, media and technology, with particular emphasis on the unique issues facing retailers and other consumer-facing companies. Mr. Church also focuses his practice on privacy and data security matters, and regularly advises and represents clients in connection with these issues.</p> <p>He writes and speaks frequently on these topics, and has lectured on privacy law at Rutgers University Law School. Ezra has been designated a Certified Information Privacy Professional (CIPP) with the International Association of Privacy Professionals (IAPP).</p>

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<p><b>Jerry Ferguson</b> <i>Panelist</i></p>	<p>Jerry Ferguson assists clients in developing, protecting, and exploiting intellectual property, data, and media assets. His diverse experience includes designing privacy and data protection programs, managing legal compliance programs for online business operations, responding to data security breaches, and developing intellectual property portfolios. His clients include online media companies, luxury goods brands, financial institutions, email and text marketers, and data analytics companies.</p> <p>Jerry serves as New York office Coordinator for the Intellectual Property group. A founding partner of BakerHostetler's Privacy and Data Protection Team, he is a regular contributor to BakerHostetler's Data Privacy Monitor blog and has authored numerous published articles. Jerry frequently speaks before client and industry groups, such as the Mortgage Bankers Association, the Advisen, ExecuSummit, the National Association of College and University Attorneys, Practising Law Institute, and the New York State Bar Association.</p>
<p><b>Nancy Van der Veer Holt</b> <i>Panelist</i></p>	<p>Nancy Van der Veer Holt, counsel, FordHarrison, focuses her practice on the representation of management in both traditional labor and employment matters. She has defended employers in relation to discrimination, harassment, retaliation and wrongful termination actions in both state and federal courts and before administrative agencies. Ms. Holt counsels employers on a variety of issues, including employee terminations, drafting and negotiating employment and separation agreements, and Title VII, FMLA, FLSA, ADA and WARN Act compliance. She also drafts and reviews employee handbooks and policies, and has conducted workplace training sessions on sexual harassment prevention and LGBT law, policies and best practices.</p> <p>Prior to joining FordHarrison, Nancy was a litigation associate at an international general services firm. Her representation of clients was focused on labor and employment matters.</p>
<p><b>Elizabeth Hook</b> <i>Panelist</i></p>	<p>Elizabeth I. Hook has been practicing employment law for 25 years. After graduation from Pace University School of Law, Ms. Hook was in private practice with Mudge Rose Guthrie Alexander &amp; Ferdon and Proskauer Rose LLP.</p> <p>In 2004 she joined the in-house Employment Law group at Citigroup Inc., where she provided employment law counseling for every business in the Global Consumer Group. Ms. Hook left Citigroup in 2016 to form her own partnership, Braxton Hook PLLC.</p>

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<p><b>Doug Mishkin</b> <i>Panelist</i></p>	<p>Doug Mishkin is a partner in Venable's Labor and Employment Group with over 30 years of experience litigating on behalf of businesses and nonprofits. He focuses on litigating about and counseling on theft of trade secrets and breach of noncompetes, with significant experience as well in discrimination, harassment, wage and hour, and employment contract disputes. Prior to joining Venable, Mr. Mishkin co-chaired the employment law practice at an international law firm for over 15 years. In 1992, he served on President Bill Clinton's transition team for the Equal Employment Opportunity Commission.</p> <p>From 2001 to 2004, Mr. Mishkin served as a faculty member for Georgetown University Law Center's GULC/NITA Intensive Session in Trial Advocacy Skills and in 2002 for the school's GULC/NITA Depositions Seminar. He has also participated in various Georgetown University Law Center CLE programs on employment litigation.</p>
<p><b>Gonzalo Mon</b> <i>Panelist</i></p>	<p>Gonzalo Mon is a partner in Kelley Drye's Washington, D.C. office. Mr. Mon helps clients with all aspects of advertising and promoting their brands. He works closely with his clients to ensure their advertisements and promotions comply with laws and can withstand scrutiny from competitors and regulators. He helps clients determine what they can say about their products or services in ads, and what type of evidence they need to say it. Mr. Mon has extensive experience in a variety of promotions including sweepstakes, contests, text-to-win promotions, and promotions with user-generated content. In addition to domestic promotions, he has assisted clients with clearing promotions in more than 25 countries worldwide.</p> <p>Mr. Mon was named 2012 D.C. Advertising "Lawyer of the Year" by Best Lawyers®. In addition to his many posts on Advertising Law Access, his articles have appeared in national publications, such as Practical Law Journal, Mashable, E-Commerce Law &amp; Policy, Retailing Today, Mobile Marketer, Sports Litigation Alert, Law360, Bloomberg BNA's Social Media Law &amp; Policy Report, and PROMO.</p>
<p><b>Nick Oldham</b> <i>Panelist</i></p>	<p>Nick Oldham, counsel, King &amp; Spalding, assists clients with cybersecurity and privacy risk management, incident response, internal and government investigations, and litigation. He has managed dozens of U.S. and global data breach responses for clients in a wide variety of industries and, in 2016, Cybersecurity Docket named Nick to its Incident Response 30, the publication's list of "the 30 best and brightest Incident Response attorneys" in the U.S. He also represents clients in litigation and regulatory investigations involving technology, cybersecurity, and privacy issues, and counsels clients on assessments and improvements to their corporate governance and internal procedures related to cybersecurity and privacy. He has recently testified before a Committee of the U.S. House of Representatives on cybersecurity, and is an adjunct faculty member at the University of Maryland, University College where he teaches a course on the law, regulation, and ethics of cybersecurity.</p> <p>A former federal criminal prosecutor, Nick spent more than seven years with the Department of Justice, where he handled high-profile cyber investigations and prosecutions. Nick served as Counsel for Cyber Investigations for the DOJ's National Security Division, with a leading role in DOJ's nationwide efforts to investigate and disrupt computer intrusions and attacks by nation-state actors. Prior to that, Nick served as an Assistant United States Attorney in the Northern District of Georgia.</p>

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<p><b>Michael Puma</b> <i>Panelist</i></p>	<p>Michael Puma is a partner at Morgan Lewis, focusing on complex labor and employment litigation, particularly wage and hour class and collective actions, and noncompete and trade secrets litigation throughout the United States. He also regularly counsels clients on wage and hour compliance, protecting their trade secrets, and day-to-day employment issues.</p> <p>In addition to litigation, Mr. Puma conducts comprehensive internal wage and hour audits to assist clients in properly classifying employees as exempt or nonexempt, avoid off-the-clock liability, and ensure compliance with meal and rest, wage payment, and other U.S. federal and state law obligations. In particular, as one of the leaders of the firm’s cross-practice independent contractor initiative, Michael counsels clients on avoiding contractor misclassification and joint and coemployment liability. He also helps them manage legal risks and financial and employee relations issues associated with reclassification projects. He represents clients in US and state Department of Labor (DOL) audits. For several years, Mr. Puma has taught a course at the University of Pennsylvania Law School on litigating employment class and collective actions.</p>
<p><b>Claire Ramspeck</b> <i>Moderator</i></p>	<p>Claire Ramspeck is the director of technology for the American Society of Heating, Refrigerating and Air-Conditioning Engineers (ASHRAE). In that capacity, she is responsible for all technical activities within ASHRAE, including standards, technical committees, and special projects. Prior to joining ASHRAE, Ms. Ramspeck worked as a design engineer for Bechtel.</p> <p>Ms. Ramspeck is currently a member of the ANSI Board of Directors and previously served as a member and chair of the ANSI Executive Standards Council and the ANSI Board of Standards Review, and as a member of the Board Guidelines Drafting Committee.</p>
<p><b>Randy Sabett</b> <i>Panelist</i></p>	<p>Randy Sabett, Special Counsel, Cooley, is Vice Chair of the Privacy and Data Protection practice group and a member of the firm's Technology Transactions Group. Mr. Sabett counsels clients on a wide range of cutting-edge cybersecurity, privacy, IT licensing, and intellectual property issues, including compliance with relevant international, federal and state laws and regulations, government and industry standards (such as the NIST Cybersecurity Framework and the PCI Data Security Standard), authentication, Public Key Infrastructure (PKI), active defense, federated identity, identity theft, and security breaches.</p> <p>Mr. Sabett served as a Commissioner for the Commission on Cyber Security for the 44th Presidency. He has been recognized as a leader in Privacy &amp; Data Security in the 2007 - 2016 editions of Chambers USA: America's Leading Lawyers for Business and is listed in the International Who's Who of Business Lawyers. He also was named the Information Security Professional of the Year by the Information Systems Security Association (ISSA) for 2013 and was previously named as one of the "Top 50 Under 45" by the American Lawyer's IP Law &amp; Business magazine. He was also recognized as a leading lawyer by Legal 500 US for Media, Technology and Telecoms - Technology Transactions in 2015 and for Technology: Data Protection and Privacy in 2016, and as a "Top Lawyer" in the area of cybersecurity by Washingtonian Magazine.</p>

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<p><b>A.J. Zottola</b> <i>Panelist</i></p>	<p>Armand J. (A.J.) Zottola is a partner with Venable LLP. Working at the intersection of commerce and technology, he focuses his practice on the exploitation of intellectual property, intangible, and technology assets in business and strategic relationships.</p> <p>His extensive experience also helps clients resolve and craft settlement arrangements for misappropriation and infringement matters and for disputes involving commercial and licensing agreements. In addition, he regularly counsels clients on intellectual property, e-commerce and privacy issues, and prosecutes and manages U.S. and foreign trademark and copyright portfolios.</p> <p>Mr. Zottola regularly represents U.S. and foreign enterprises, from <i>Fortune</i> 500 companies and small start-ups to trade and professional associations. Industries include software, e-commerce, information technology, electronics, media and entertainment, medical products, toys and other consumer products, financial services, healthcare, life sciences, telecommunications and other newer technologies.</p>
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